



## IIE Bachelor of Commerce



The IIE Bachelor of Commerce (BCom) degree provides graduates with a broad-based business qualification that is invaluable in forging a career within the world of business. The BCom degree offers students a quality learning experience in the contemporary, dynamic and interesting field of Business with the opportunity to choose a core discipline in Marketing Management, Financial Management, Strategic Management and Finance and Accounting. This Bachelor's degree is designed to prepare students for the increasingly complex demands that they will face in the professional business environment. Graduates will enter the business world with solid theoretical knowledge; supported by strong problem solving, critical thinking, decision-making and strategic skills. This degree gives students a highly marketable balance of knowledge, practical application and skills.

The distance mode of study is ideal for working adults who prefer not to attend full-time lectures but is aimed at students who are keen to study a broad-based commerce degree along with the opportunity to choose one of the following core disciplines: Strategic Management, Marketing Management and Financial Management. This choice is made after having received a solid foundation in the theoretical knowledge associated with key management and business disciplines in the first year.

As an IIE distance student you will receive all your support online from a dedicated team of IIE Varsity College Online tutors.

**DEGREE**

**DISTANCE**



## Career Opportunities

This degree will open up an attractive range of career options; this degree is a perfect steppingstone to a diverse and exciting range of business related career opportunities, depending on which core discipline you choose.

### Financial Management core discipline

- Financial Planning and Advisory
- New Business Developer/ Account Manager
- Financial Manager
- Investment Analyst
- Business Consulting

### Marketing Management core discipline

- New Business Developer/ Account Manager
- Business Consulting
- Market Research
- General Management
- Sales Advisor

### Finance and Accounting core discipline

- Corporate Accounting
- Financial Manager
- Investment Analyst
- Business Consulting

### Strategic Management core discipline

- Junior Strategist
- New Business Developer/ Account Manager
- Business Consulting
- General Business Management

## Curriculum: Strategic Management

Year 1 Strategic Management Core Discipline			
Semester 2			
Code	Module Name	NQF	Credits
APCT5121w	Applied Communication Techniques	5	15
BMNG5121w	Business Management 1a	5	15
PMIC5111w	Economics 1a	5	15
Semester 3			
BMNG5122w	Business Management 1b	5	15
MAKT5112w	Introduction to Marketing Theory and Practice	5	15
PMAC5112w	Economics 1b	5	15

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Year 2			
Semester 4			
Code	Module Name	NQF	Credits
ACBP5121w	Accounting 1a	5	15
FINM6221w	Financial Management 2a	6	15
BMNG6221w	Business Management 2a	6	15
Semester 5			
ACBP5122w	Accounting 1b	5	15
BMNG6222w	Business Management 2b	6	15
QUAT6221w	Quantitative Techniques	6	15
Year 3			
Semester 6			
Code	Module Name	NQF	Credits
BMNG7321w	Business Management 3a	7	15
INRL6221w	Industrial Relations	6	15
RETM6222w	Retail Management	6	15
Semester 7			
BMNG7322w	Business Management 3b	7	15
BUSL6222w	Business Law	6	15
PRMA6211w	Project Management	6	15

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Year 4			
Semester 8			
Code	Module Name	NQF	Credits
INRS7321w	Introduction to Research	7	15
SPCM7321w	Supply Chain Management	7	15
ENRM7322w	Enterprise Risk Management	7	15
Semester 9			
REPR7312w	Research Practice	7	15
INKM7322w	Information and Knowledge Management	7	15
XBCM7329w	Work Integrated Learning	7	15

## Curriculum: Financial Management

Year 1 Financial Management Core Discipline			
Semester 2			
Code	Module Name	NQF	Credits
APCT5121w	Applied Communication Techniques	5	15
BMNG5121w	Business Management 1a	5	15
ACBP5121w	Accounting 1a	5	15
Semester 3			
BMNG5122w	Business Management 1b	5	15
MAKT5112w	Introduction to Marketing Theory and Practice	5	15
ACBP5122w	Accounting 1b	5	15

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Year 2			
Semester 4			
Code	Module Name	NQF	Credits
PMIC5111w	Economics 1a	5	15
ACBP6221w	Accounting 2a	6	15
BMNG6221w	Business Management 2a	6	15
Semester 5			
ACBP6222w	Accounting 2b	6	15
BMNG6222w	Business Management 2b	6	15
PMAC5112w	Economics 1b	6	15

Year 3			
Semester 6			
Code	Module Name	NQF	Credits
BMNG7321w	Business Management 3a	7	15
FINM6221w	Financial Management 2a	6	15
QUAT6221w	Quantitative Techniques	6	15
Semester 7			
BMNG7322w	Business Management 3b	7	15
BUSL6222w	Business Law	6	15
FINM6222w	Financial Management 2b	6	15

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Year 4			
Semester 8			
Code	Module Name	NQF	Credits
INRS7321w	Introduction to Research	7	15
FINM7321w	Financial Management 3b	7	15
TAXN7321w	Taxation	7	15
Semester 9			
REPR7312w	Research Practice	7	15
FINM7322w	Financial Management 3b	7	15
XBCM7329w	Work Integrated Learning	7	15

## Curriculum: Marketing Management

Year 1 Marketing Management Core Discipline			
Semester 2			
Code	Module Name	NQF	Credits
APCT5121w	Applied Communication Techniques	5	15
BMNG5121w	Business Management 1a	5	15
PMIC5111w	Economics 1a	5	15
Semester 3			
BMNG5122w	Business Management 1b	5	15
MAKT5112w	Introduction to Marketing Theory and Practice	5	15
PMAC5112w	Economics 1b	5	15

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Year 2			
Semester 4			
Code	Module Name	NQF	Credits
ACBP5121w	Accounting 1a	5	15
MAKT6211w	Marketing 2a	6	15
BMNG6221w	Business Management 2a	6	15
Semester 5			
ACBP5122w	Accounting 1b	5	15
BMNG6222w	Business Management 2b	6	15
MAKT6212w	Marketing 2b	6	15

Year 3			
Semester 6			
Code	Module Name	NQF	Credits
FINM6221w	Financial Management 2a	6	15
BUSL6222w	Business Law	6	15
MAKT7311w	Marketing 3a	7	15
Semester 7			
QUAT6221w	Quantitative Techniques	6	15
DGMT6212w	Digital Marketing	6	15
MAKT7312w	Marketing 3b	7	15



Year 4			
Semester 8			
Code	Module Name	NQF	Credits
INRS7321w	Introduction to Research	7	15
BMNG7321w	Business Management 3a	7	15
INKM7322w	Information and Knowledge Management	7	15
Semester 9			
REPR7312w	Research Practice	7	15
BMNG7322w	Business Management 3b	7	15
XBCM7329w	Work Integrated Learning	7	15

## Curriculum: Finance and Accounting

Year 1 Finance and Accounting Core Discipline			
Semester 2			
Code	Module Name	NQF	Credits
APCT5121w	Applied Communication Techniques	5	15
BMNG5121w	Business Management 1a	5	15
ACBP5121w	Accounting 1a	5	15
Semester 3			
BMNG5122w	Business Management 1b	5	15
MAKT5112w	Introduction to Marketing Theory and Practice	5	15
ACBP5122w	Accounting 1b	5	15





Year 2			
Semester 4			
Code	Module Name	NQF	Credits
PMIC5111w	Economics 1a	5	15
ACBP6221w	Accounting 2a	6	15
BMNG6221w	Business Management 2a	6	15
Semester 5			
ACBP6222w	Accounting 2b	6	15
BMNG6222w	Business Management 2b	6	15
PMAC5112w	Economics 1b	6	15

Year 3			
Semester 6			
Code	Module Name	NQF	Credits
ACBP7321w	Accounting 3a	7	15
FINM6221w	Financial Management 2a	6	15
QUAT6221w	Quantitative Techniques	6	15
Semester 7			
ACBP7322w	Accounting 3b	7	15
BUSL6222w	Business Law	6	15
FINM6222w	Financial Management 2b	6	15



Year 4			
Semester 8			
Code	Module Name	NQF	Credits
INRS7321w	Introduction to Research	7	15
FINM7321w	Financial Management 3b	7	15
TAXN7321w	Taxation	7	15
Semester 9			
REPR7312w	Research Practice	7	15
FINM7322w	Financial Management 3b	7	15
XBCM7329w	Work Integrated Learning	7	15

## Admission Requirements

Minimum Admission Requirements	English	Maths	
		Maths/HG	Math Lit/SG/ Technical Maths
NSC: Bachelor pass with	50%	30% or	50%
NC(V): Bachelor pass with	50%	50% or	60%
SC: Endorsement with	50%	30% or	50%
SC(a): Bachelor pass with	50%	30% or	50%
International			
A USAf Exemption Certificate is required as well as meeting the relevant Maths and English requirements.			
A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies.			
If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.			
Alternate Admission (Should minimum admission requirements not be met at NSC Grade 12, then entrance may be granted based on additional requirements being fulfilled)	NSC	Notes	
	English	40-49%	If achieved 50% min in final Grade 11 results - applicable to contact and distance students

**Should you have any other school leaving qualification not mentioned above, please contact a student advisor.**

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## Articulation Options

For the School of Management, the following qualifications allow you to articulate into the Bachelor of Commerce should you meet the requirements:

- Higher Certificate in Business Principles and Practice
- Higher Certificate in Office Administration
- Higher Certificate in Human Resource Practices
- Higher Certificate in Bookkeeping
- Higher Certificate in Logistics and Supply Chain Management

For alternative articulation options within our other schools please contact your campus for further information.

**THE IIE IS ACCREDITED AS AN INDEPENDENT HIGHER EDUCATION INSTITUTION BY THE BRITISH ACCREDITATION COUNCIL.**

### Note:

Students have a MAXIMUM of 7 years in which to complete this qualification

- Curriculum and content are subject to change.
- Students will be required to register per academic year.
- Fees stated are per academic year and not for the full qualification
- Students who are unsuccessful in a module(s) will need to reregister.

***Should you complete your registration beyond the academic commencement of the semester, registration into individual modules cannot be guaranteed. Registration will be dependent on the availability of space within the relevant module group.***

### WHAT ARE THE BENEFITS OF AN IIE DISTANCE (ONLINE) QUALIFICATION?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Online Success Navigators provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

#### Device Specifications:

- The appropriate technology equipment and tools are essential to succeed in distance (online) study.
- A reliable internet connection (we recommend 5-10 GB of data per month), your own device with at least Windows 8 or macOS 10.15 (Microsoft Office 365 is available as a free download for IIE students), and Google Chrome, Microsoft Edge Chromium or Firefox.
- An uninterrupted power supply is also highly recommended.



### EXAMINATION CENTRE OPTIONS FOR ASSESSMENTS WRITTEN ON CAMPUS

From 2024, we are planning to offer you the ability to write your exam online, which will be invigilated.

- Your device needs to fulfil the minimum requirements as above with internet connectivity, a working webcam and audio
- Recording ability, with battery life sufficient for the exam duration in case of power outage once the exam has started.
- Whilst Android devices and tablets can be used for your studies, they cannot be used for online exams.
- You are responsible for making contingency plans in case of planned power outages.
- You need to be alone in a quiet environment for writing your exams online.
- Selected final semester exams as indicated on your Programme Assessment Schedule (PAS) can be written online, at an IIE campus, or at an approved exam centre where appropriate.

### WHERE ASSESSMENTS CANNOT BE WRITTEN ONLINE OR STUDENTS DO NOT HAVE ACCESS TO AN APPROPRIATE DEVICE

- For students based in South Africa, online students may select any campus of The IIE's Varsity College, Rosebank College, Vega, or IIE MSA as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.

### HOW WILL THE IIE'S VARSITY COLLEGE SUPPORT YOUR ONLINE LEARNING AS A DISTANCE (ONLINE) STUDENT, AND HOW WILL IT HELP PREPARE YOU FOR THE WORKING WORLD?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional and academic goals.

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