IIE Bachelor of Commerce in Entrepreneurship

School of Management

The IIE Bachelor of Commerce in Entrepreneurship degree provides graduates with general business principles and theory as preparation for entry into general employment, either as an entrepreneur or entrepreneurial thinker in corporate organisations. It will expose graduates to concepts, principles and theories of entrepreneurship within the context of a developing country such as South Africa. This Degree will develop the graduate's capacity to analyse scenarios within the discipline of entrepreneurial studies, to make innovative decisions critical to the development, and the establishment of innovative and creative business ideas.

DEGREE   **CONTACT**   **FULL-TIME**

Career Opportunities

The BCom in Entrepreneurship will provide graduates with the skills required to create, innovate, implement and manage new products and/or services within either large corporate business or small businesses. This Degree will enable graduates to apply a well-rounded knowledge base across a broad range of industries and government departments/entities. Career opportunities for graduates of this qualification exist as:

- Entrepreneur
- Small Business Manager
- Corporate Entrepreneur
- New Business Developer/ Account Manager
- Business Consultant

Curriculum

Year 1								
Semester 1				**Semester 2**				
Code	**Module Name**	**NQF**	**Credits**	**Code**	**Module Name**	**NQF**	**Credits**	
BMAN5121	Business Management 1	5	15	ENTR5112	Entrepreneurship 1	5	15	
ACBP5121	Accounting 1A	5	15	ACBP5122	Accounting 1B	5	15	
PMIC5111	Economics 1A	5	15	PMAC5112	Economics 1B	5	15	
APTC5121	Applied Communication Techniques	5	15	DMET5112	Digital Marketing for Entrepreneurs	5	15	

Year 2								
Semester 3				**Semester4**				
Code	**Module Name**	**NQF**	**Credits**	**Code**	**Module Name**	**NQF**	**Credits**	
ENTP6211	Entrepreneurship 2A: Ideation	6	15	ENTP6212	Entrepreneurship 2B: Small Business Management	6	15	
BMDE6211	Business Management: Digital Entrepreneurship	6	15	BMNG6222	Business Management 2B	6	15	
FINE6211	Financial Management for Entrepreneurs	6	15	BUSL6222	Business Law	6	15	
QUAT6221	Quantitative Techniques	6	15	PRMA6211	Project Management	6	15	

Year 3								
Semester 5				**Semester 6**				
Code	**Module Name**	**NQF**	**Credits**	**Code**	**Module Name**	**Credits**	**NQF**	
ENTP7311	Entrepreneurship 3A	7	15	ENTP7312	Entrepreneurship 3B	15	7	
BMNG7321	Business Management 3A	7	15	BMNG7322	Business Management 3B	15	7	
INRS7321	Introduction to Research 3	7	15	REPR7312	Research Practice	15	7	
ENRM7322	Enterprise Risk Management	7	15	XBCE7319	Work Integrated Learning	15	7	

Timetables

This qualification is aimed at students who wish to complete full-time face-to-face studies for the duration of their qualification. This means that students are expected to be available throughout the day for class in the academic year depending on how the timetable is structured. Students may also be required to write assessments or submit coursework or assignments outside of normal class time. Students who would like to pursue part time employment opportunities outside of the academic programme must prioritise their studies and avoid committing to work schedules until after they have received their timetables and academic calendar from the institution. Students must also note that timetables remain subject to change throughout the academic year.

Admission Requirements

		English	Maths		Notes
			Maths/HG	**Math Lit/SG/ Technical Maths**	
Minimum Admission Requirements	**NSC: Bachelor pass with**	50%	30% or	50%	
	NC(V): Bachelor pass with	50%	50% or	60%	
	SC: Endorsement with	50%	30% or	50%	
	SC(a): Bachelor pass with	50%	30% or	50%	
	International **An USAf Exemption Certificate is required as well as meeting the relevant Maths and English requirements.**				**Refer to International Admissions Spreadsheet**
	A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies.				**If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.**
Alternate Admission (Should minimum admission requirements not be met at NSC Grade 12 , then entrance may be granted based on additional requirements being fulfilled)			**NSC**	**Notes**	
	English		40-49%	**If achieved 50% min in final Grade 11 results - applicable to contact and distance students**	

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.

Articulation Options

For the School of Commerce, the following qualifications allow you to articulate into the Bachelor of Commerce should you meet the requirements:

- Higher Certificate in Business Principles and Practice
- Higher Certificate in Office Administration
- Higher Certificate in Human Resource Practices
- Higher Certificate in Bookkeeping
- Higher Certificate in Logistics and Supply Chain Management

For alternative articulation options within our other schools please contact your campus for further information.

THE IIE IS ACCREDITED AS AN INDEPENDENT HIGHER EDUCATION INSTITUTION BY THE BRITISH ACCREDITATION COUNCIL.