

IIE Higher Certificate in Communication Practices

School of Humanities and Social Sciences

The IIE Higher Certificate in Communication Practices (HCCP) will provide learners with foundational knowledge, cognitive and conceptual tools and practical techniques applicable to English Language and Communication Practices. Learners will develop skills to gather, process, produce and present information, using principles of language, ideation, visualisation, and active social media practices.





Career opportunities

- Internal/external communications assistant
- Junior copyeditor
- Social media assistant/analyst
- Digital media marketing
- Customer liaison officer Front desk receptionist
- Office administrator

Curriculum

Year 1								
Semester 1				Semester 2				
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits	
ENLP5111	English Language Practice A	5	15	ENLP5112	English Language Practice B	5	15	
APCT5121	Applied Communication Techniques	5	15	FOMS5112	Fundamentals of Media Studies	5	15	
DTPS5111	Design Thinking and Problem- Solving	5	15	COSC5121	Communication Science 1A: Interpersonal Communication	5	15	
DIAL5111	Digital and Academic Literacies	5	15	XCOP5112	Work Integrated Learning	5	15	

Timetables

This qualification is aimed at students who wish to complete full-time face-to-face studies for the duration of their qualification. This means that students are expected to be available throughout the day for class in the academic year depending on how the timetable is structured. Students may also be required to write assessments or submit coursework or assignments outside of normal class time. Students who would like to pursue part time employment opportunities outside of the academic programme must prioritise their studies and avoid committing to work schedules until after they have received their timetables and academic calendar from the institution. Students must also note that timetables remain subject to change throughout the academic year.

Admission requirements

NSC: HC pass with	English 30%			
NC(V): HC pass	English 40%			
SC: Endorsement - none with	English 33.3%			
SC(a): HC pass with	A minimum of 30% in LOLT in NSC/ SC(a) OR with a min. of 33.3% in SC			
International	A SAQA Evaluation Certificate with NSC L4 equivalence with at least 30% or equivalent for English.			

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.

THE IIE IS ACCREDITED AS AN INDEPENDENT HIGHER EDUCATION INSTITUTION BY THE BRITISH ACCREDITATION COUNCIL.

Details are correct at the time of printing V2 25 August 2023



