



# IIE Postgraduate Diploma in Management

School of  
Management

The IIE Postgraduate Diploma in Management (Contact: Full-time) qualification aims to develop critical thinking and reflective skills in graduates holding a Bachelor's Degree; an appropriate Advanced Diploma or appropriate NQF 7 equivalent qualification. This qualification aims to graduate students with the ability to act strategically, professionally, and ethically which will enable their meaningful contribution to the managerial environment within their respective industry.

Given that management skills are considered scarce and that there is a well-established body of theory and practise in the discipline, this qualification will seek to ensure that students acquire a deep understanding of management as a discipline and its application in the contemporary organisational context. As a result, students should be able to use the appropriate discourse to formulate, communicate, implement, and assess proposals and strategies within the relevant management areas ensuring sustainable management practices, and that will assist them to contribute to the ongoing profitability in a range of enterprise types. This qualification will afford students with an opportunity to explore essential management concepts and theories and how these can be applied within an organisation. The qualification aims to produce well-rounded graduates ready to take on management positions.

It is essential for managers to have an understanding and overview of all functional areas of management. The IIE Postgraduate Diploma in Management consists of five (5) compulsory modules and one (1) elective.

The electives are as follows: Supply Chain Management, Marketing Management, Human Resource Management, Entrepreneurship and Project Management. The electives for this Postgraduate Diploma in Management have been carefully selected to enrich the students' knowledge and experience within a particular business function. Students will be able to apply their experience and knowledge of contemporary business into a specific management field.

The design and selection of modules on this Postgraduate Diploma in Management aims to guide and support the development of students with the relevant insights and competencies to conduct situational business research, analyse and strategise around expansion into international territories, apply the relevant financial knowledge and skills to ensure the business is managed ethically, achieves sustainability and profitability through good decision-making techniques which are supported by the various management techniques, and lastly develop leadership skills and characteristics. The IIE Postgraduate Diploma in Management is designed to instil the practices of critical thinking, analysing and academic discourse in self-directing the development of a field specific Research Report.

**POSTGRADUATE DIPLOMA**

**CONTACT**

**FULL-TIME**



## What admission requirements will I need to study this Postgraduate Diploma?

Minimum Entrance Requirements:	
An HEQSF Level 7 Bachelor's degree; <b>OR</b> An Advanced Diploma; <b>OR</b> An equivalent NQF Level 7 qualification	
International	A SAQA Evaluation Certificate with NQF L7 equivalence in an appropriate field

## What will I study in The IIE Postgraduate Diploma in management?

All modules are 20 credits each and are on NQF level 8

Code	Module Name	
COMP8421	Contemporary Management Principles and Practices	The purpose of this module is to develop a thorough understanding and knowledge of the skills and competencies necessary for managing an organisation effectively, and for responding positively to the challenges that organisations and employees face in the ever-changing business and economic environment.
FIAM8421	Applied Accounting and Finance for Managers	The purpose of this module is to develop students' understanding of the concepts and application of accounting and finance in decision-making processes within an organisation.
GBMP8422	Global Business Management and Practice	The purpose of this module is for students to analyse the global forces shaping international business, considering the macro business environments of different regions and countries from a South African perspective. Broad issues such as globalisation, trade and investment, and management in an international environment are considered through the development of analytical skills and application of knowledge to aid international business strategy development.
STML8422	Strategic Management and Leadership	The purpose of this module is to provide students with in-depth knowledge and understanding of leadership and the role of strategic management within the business environment, in a national and international context.
REMY8412	Research Methodology	The purpose of this module is to introduce students to the process of research and to develop their understanding of the processes and techniques of gathering, analysing, interpreting and evaluating data. Emphasis is placed on a controlled application of techniques to solve a practical problem in a relevant field of study. This module thus introduces the ways in which the processes and outcomes of research can be constructively embedded within professional practices.
Electives (Choose one of the below)		
SPCM8421	Supply Chain Management	The purpose of this module is to develop a deeper understanding of the management practices and processes related to supply chain management within the contemporary business environment.
ENIN8421	Entrepreneurship	The purpose of this module is to engage students in entrepreneurial and innovative thought required within the contemporary and globalised business environment. Students will evaluate entrepreneurship and innovation looking specifically at start-up small to medium sized enterprises from a local and an international perspective.
PRMA8421	Project Management	The purpose of this module is to develop student ability to apply a sound understanding of project management with a focus on planning, executing, and carrying out projects in business contexts, to achieve intended business outcomes.
MRKT8421	Marketing Management	The purpose of this module is for students to critically evaluate the core concepts, principles and theories of marketing management in order to apply them to South African and international business contexts.
HURM8421	Human Resource Management	This module provides students with a sound understanding of the application of the theory and practice of human resource management within the contemporary business environment. The module further aims to expose students to the management of competing demands of ensuring international coherence in, and cost-effective approach to, the way multinational organisations manage their people in all the countries it covers, while ensuring that it can be responsive to the differences in assumption about what works from one location to another.

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## Career Opportunities

- General Management
- Divisional Management
- Project Management
- Logistics Management
- Departmental Management
- Entrepreneurship / Self-Employment
- Management Consulting
- Managing Director
- Lecturer/Tutor
- Marketing Management
- Human Resources Management

## How is this Postgraduate Diploma structured at The IIE’s Varsity College?

### 12 Month Structure

Semester 1		Semester 2	
Code	Module Name	Code	Module Name
COMP8421	Contemporary Management Principles and Practices	STML8422	Strategic Management and Leadership
FIAM8421	Applied Accounting and Finance for Managers	GBMP8422	Global Business Management and Practice
Your choice of elective from the table above		REMY8412	Research Methodology

### Important Information:

This factsheet is valid for 2024 academic year only

THE IIE IS ACCREDITED AS AN INDEPENDENT HIGHER EDUCATION INSTITUTION BY THE BRITISH ACCREDITATION COUNCIL.

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