



## IIE Bachelor of Arts

School of Humanities and Social Sciences

The IIE Bachelor of Arts (BA) degree (distance) is a broad-based Arts degree that focuses on 'the art of learning and critical thinking'. The IIE BA degree provides students with a choice of two of the following three core disciplines namely: English, Psychology and Communication Science.

The IIE Bachelor of Arts (BA) degree will qualify its graduates to work in a variety of sectors and organisations. Graduates will be equipped with advanced writing and verbal skills, conceptual and critical thinking skills, as well as general communication skills valued by all employers and needed in all organisations. Students completing any of the core disciplines (Psychology, Communication Science or English) to third year will also qualify to articulate into an Honours Degree, if they meet the entry requirements of such programmes.

The distance mode of study is ideal for working adults who prefer not to attend full-time lectures, but still want to pursue a higher education qualification in the above-mentioned disciplines.

As an IIE distance student you will receive all your support online from a dedicated team of IIE Varsity College Online tutors.

**DEGREE**

**DISTANCE**



## Career Opportunities

This degree will open up an attractive range of career options; this degree is an ideal stepping stone to a diverse and exciting range of business-related career opportunities that include:

English and Communication Science Core Discipline:

- Authoring/Writing
- Script writing
- Subediting
- Programme coordination
- Scribing
- Relationship management
- Media consulting
- News consulting
- Proof reading
- Social media communication
- Journalism
- Communication accounts administration
- Communication consulting
- Research communication management
- Teaching (will require postgraduate study)

English and Psychology Core Discipline:

- Authoring/Writing
- Script writing
- Subediting
- Editing
- Scribing
- Counselling (will require postgraduate study)
- Proof reading
- Social media communication
- Journalism
- Psychologist (will require extensive postgraduate study)
- Teaching (will require postgraduate study)

Communication Science and Psychology Core Discipline:

- Journalism
- Relationship management
- Research communication management
- Social media management
- Communication consulting
- Communication accounts administration
- Media consulting
- Psychologist (will require extensive postgraduate study)
- Teaching (will require postgraduate study)
- Counselling (will require postgraduate study)

**Should you complete your registration beyond the academic commencement of the semester, registration into individual modules cannot be guaranteed. Registration will be dependent on the availability of space within the relevant module group.**



## Curriculum

1st Year	NQF Level	Credit Value	Semester	English and Communication Science	English and Psychology	Communication Science and Psychology
<b>ENGL5121</b> English 1A: Introduction to English Studies	5	15	1	Y	Y	Y
<b>COSC5121</b> Communication Science 1A: Interpersonal Communication	5	15	1	Y	Y	Y
<b>PSYC5121</b> Psychology 1A: Introduction to Psychology	5	15	1	Y	Y	Y
<b>ENGL6122</b> English 1B: Introduction to English Studies	6	15	2	Y	Y	Y
<b>COSC5132</b> Communication Science 1B: Intercultural Communication	5	15	2	Y	Y	Y
<b>PSYC5122</b> Psychology 1B: Introduction to Psychology	5	15	2	Y	Y	Y
2nd Year	NQF Level	Credit Value	Semester	English and Communication Science	English and Psychology	Communication Science and Psychology
<b>ENGL6221</b> English 2A: South African Literature	6	15	3	Y	Y	
<b>COSC6231</b> Communication Science 2A: Organisational Communication	6	15	3	Y		Y
<b>PSYC6221</b> Psychology 2A: Social Psychology	6	15	3		Y	Y
<b>SOCI5121</b> Sociology 1A	5	15	3	Y	Y	Y
<b>ENGL6222</b> English 2B: Postcolonialism	6	15	4	Y	Y	
<b>COSC6222</b> Communication Science 2B: Persuasive Communication	6	15	4	Y		Y
<b>PSYC6222</b> Psychology 2B: Developmental Psychology	6	15	4		Y	Y
<b>SOCI5122</b> Sociology 1B	5	15	4	Y	Y	Y
3rd Year	NQF Level	Credit Value	Semester	English and Communication Science	English and Psychology	Communication Science and Psychology
<b>ENGL7321</b> English 3A: Modernism	7	15	5	Y	Y	
<b>COSC7321</b> Communication Science 3A: Global Communication	7	15	5			Y
<b>JRNS6221</b> Journalism 1	6	15	5	Y	Y	Y
<b>MELE6221</b> Media Law and Ethics	6	15	5	Y	Y	Y
<b>ENGL7322</b> English 3B: Postmodernism	7	15	6	Y	Y	
<b>COSC7322</b> Communication Science 3B: Mass Communication	7	15	6			Y
<b>MEST6222</b> Media Studies 1	6	15	6	Y	Y	Y
<b>NCTE6222</b> New Communication Technology	6	15	6	Y		
<b>PSYC6224</b> Psychology 2C: Personality Psychology	6	15	6		Y	Y
4th Year	NQF Level	Credit Value	Semester	English and Communication Science	English and Psychology	Communication Science and Psychology
<b>PSYC7321</b> Psychology 3A: Cognitive Psychology	7	15	7		Y	Y
<b>PSYC7313</b> Psychology 3C: Community Psychology	7	15	7		Y	Y
<b>INRS7321</b> Introduction to Research	7	15	7	Y	Y	Y
<b>JRNS7321</b> Journalism 2	7	15	7	Y		
<b>COSC7321</b> Communication Science 3A: Global Communication	7	15	7	Y		
<b>COSC7322</b> Communication Science 3B: Mass Communication	7	15	8	Y		
<b>MEST7322</b> Media Studies 2	7	15	8	Y		
<b>PSYC7322</b> Psychology 3B: Abnormal Psychology	7	15	8		Y	Y
<b>PSYC7324</b> Psychology 3D: Research Psychology	7	15	8		Y	Y
<b>REPR7312</b> Research Practice	7	15	8	Y	Y	Y

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## Admission Requirements

Minimum Admission Requirements		English	Notes
	NSC: Degree pass with	60%	Students have a <b>MAXIMUM</b> of 7 years in which to complete this qualification  • Curriculum and content are subject to change. • Students will be required to register per academic year. • Fees stated are per academic year and not for the full qualification. • Students who are unsuccessful in a module(s) will need to reregister.  Module registration for mid-year intake varies. Students who register mid-year need to follow the Academic Progression Document
	NC(V): Degree pass with	60%	
	SC: Endorsement with	60%	
	SC(a): Bachelor pass with	60%	
International			An USAf Exemption Certificate with 60% or equivalent for English.
<b>ALTERNATIVE ADMISSION</b>  Should the English requirement not be met at NSC Grade 12, then entrance may be granted if the English requirement is met based on the Grade 11 final mark).  A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies. (If discipline not cognate at least 20% of credits must be academic literacy or numeracy related).		English  NSC 50%-59% (If 60% min in final Grade 11 results was achieved).	

Should you have any other school leaving qualification not mentioned above, please contact a student advisor.

## WHAT ARE THE BENEFITS OF AN IIE DISTANCE (ONLINE) QUALIFICATION?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Online Success Navigators provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

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### Device Specifications:

- The appropriate technology equipment and tools are essential to succeed in distance (online) study.
- A reliable internet connection (we recommend 5-10 GB of data per month), your own device with at least Windows 8 or macOS 10.15 (Microsoft Office 365 is available as a free download for IIE students), and Google Chrome, Microsoft Edge, Chromium or Firefox.
- An uninterrupted power supply is also highly recommended.

### EXAMINATION CENTRE OPTIONS FOR ASSESSMENTS WRITTEN ON CAMPUS

From 2024, we are planning to potentially enable you to write some of your exams online, which will be invigilated.

- Your device needs to fulfil the minimum requirements as above with internet connectivity, a working webcam and audio recording ability, with battery life sufficient for the exam duration in case of power outage once the exam has started.
- Whilst Android devices and tablets can be used for your studies, they cannot be used for online exams.
- You are responsible for making contingency plans in case of planned power outages.
- You need to be alone in a quiet environment for writing your exams online.
- Selected final semester exams as indicated on your Programme Assessment Schedule (PAS) may be written online, at an IIE campus, or at an approved exam centre where appropriate.

### WHERE ASSESSMENTS CANNOT BE WRITTEN ONLINE OR STUDENTS DO NOT HAVE ACCESS TO AN APPROPRIATE DEVICE

- For students based in South Africa, online students may select any campus of The IIE's Varsity College, Rosebank College, Vega, or IIE MSA as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.

### HOW WILL THE IIE'S VARSITY COLLEGE SUPPORT YOUR ONLINE LEARNING AS A DISTANCE (ONLINE) STUDENT, AND HOW WILL IT HELP PREPARE YOU FOR THE WORKING WORLD?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional and academic goals.

THE IIE IS ACCREDITED AS AN INDEPENDENT HIGHER EDUCATION INSTITUTION BY THE BRITISH ACCREDITATION COUNCIL.

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