



School of Management



IIE Bachelor of Commerce (IIE Distance)

SAQA ID: 84706
NQF Level 7
(minimum 360 Credits)



INTRODUCTION

The IIE Bachelor of Commerce (BCom) degree provides graduates with a broad-based business qualification that is invaluable in forging a career within the world of business. The BCom degree offers students a quality learning experience in the contemporary, dynamic and interesting field of Business with the opportunity to choose a core discipline in Strategic Management, Marketing Management, and Financial Management. This Bachelor's degree is designed to prepare students for the increasingly complex demands that they will face in the professional business environment. Graduates will enter the business world with solid theoretical knowledge; supported by strong problem solving, critical thinking, decision-making and strategic skills. This degree gives students a highly marketable balance of knowledge, practical application and skills.

The distance mode of study is ideal for working adults who prefer not to attend full-time lectures but is aimed at students who are keen to study a broad-based commerce degree along with the opportunity to choose one of the following core disciplines: Strategic Management, Marketing Management and Financial Management. This choice is made after having received a solid foundation in the theoretical knowledge associated with key management and business disciplines in the first year.

As an IIE distance student you will receive all your support online from a dedicated team of IIE Varsity College Online tutors.

ADMISSION REQUIREMENTS

NSC: Bachelor pass with

English 50% and Math/HG 40% or Math Lit/SG/Technical Maths 60%

NC(V): Bachelor pass with

English 50% and Math/HG 50% or Math Lit/SG/Technical Maths 60%

SC: Endorsement with

English 50% and Math/HG 40% or Math Lit/SG/Technical Maths 60%

SC(a): Bachelor pass with

English 50% and Math/HG 40% or Math Lit/SG/Technical Maths 60%

International

An USAf Exemption Certificate to degree studies is required and meeting the relevant Maths and English requirements.

A cognate Higher Certificate or cognate 240 credit Diploma OR an Advanced Certificate or 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies. If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.

ALTERNATIVE ADMISSION

(Should additional entrance requirements not be met at NSC Grade 12, then entrance may be granted based on additional requirements being fulfilled)

English

NSC 40%-49% (if achieved 50% min in final Grade 11 results - applicable to contact and distance students)

CURRICULUM

1st Year	NQF Level	Credit Value	Semester	Financial Management	Marketing Management	Strategic Management
ACBP5121 Accounting 1A	5	15	2	Y		
APCT5121 Applied Communication Techniques	5	15	2	Y	Y	Y
BMNG5121 Business Management 1A	5	15	2	Y	Y	Y
PMIC5111 Economics 1A	5	15	2		Y	Y
2nd Year	NQF Level	Credit Value	Semester	Financial Management	Marketing Management	Strategic Management
ACBP5122 Accounting 1B	5	15	3	Y		
BMNG5122 Business Management 1B	5	15	3	Y	Y	Y
MAKT5112 Introduction to Marketing Theory and Practice	5	15	3	Y	Y	Y
PMAC5112 Economics 1B	5	15	3		Y	Y
ACBP5121 Accounting 1A	5	15	4		Y	Y
PMIC5111 Economics 1A	5	15	4	Y		
BMNG6222 Business Management 2B	6	15	4	Y	Y	Y
INRL6221 Industrial Relations	6	15	4			Y
MAKT6211 Marketing 2A	6	15	4		Y	
QUAT6221 Quantitative Techniques	6	15	4	Y		
3rd Year	NQF Level	Credit Value	Semester	Financial Management	Marketing Management	Strategic Management
PMAC5112 Economics 1B	5	15	5	Y		
ACBP5122 Accounting 1B	5	15	5		Y	Y
BMNG6222 Business Management 2B	6	15	5	Y	Y	Y
MAKT6212 Marketing 2B	6	15	5		Y	
QUAT6221 Quantitative Techniques	6	15	5		Y	Y
BUSL6222 Business Law	6	15	5	Y		
ACBP6221 Accounting 2A	6	15	6	Y		
FINM6221 Financial Management 2A	6	15	6	Y	Y	Y
BMNG7321 Business Management 3A	7	15	6	Y		Y
INRS7312 Introduction to Research	7	15	6		Y	Y
MAKT7311 Marketing 3A	7	15	6		Y	
4th Year	NQF Level	Credit Value	Semester	Financial Management	Marketing Management	Strategic Management
BUSL6222 Business Law	6	15	7		Y	
RETM6222 Retail Management	6	15	7			Y
ACBP6222 Accounting 2B	6	15	7	Y		
FINM6222 Financial Management 2B	6	15	7	Y		
BMNG7322 Business Management 3B	7	15	7	Y		Y
PRMA6211 Project Management	6	15	8			Y
REPR7312 Research Practice	7	15	7		Y	Y
MAKT7312 Marketing 3B	7	15	7		Y	
DGMT6212 Digital Marketing	6	15	8		Y	



ENRM7322 Enterprise Risk Management	7	15	8			Y
SPCM7321 Supply Chain Management	7	15	8			Y
BMNG7321 Business Management 3A	7	15	8		Y	
INKM7321 Information and Knowledge Management	7	15	8		Y	
FINM7321 Financial Management 3A	7	15	8	Y		
INRS7321 Introduction to Research	7	15	8	Y		
XBCM7329 Work Integrated Learning	7	15	8	Y		
5th Year	NQF Level	Credit Value	Semester	Financial Management	Marketing Management	Strategic Management
BUSL6222 Business Law	6	15	9			Y
INKM7322 Information and Knowledge Management	7	15	9			Y
XBCM7329 Work Integrated Learning	7	15	9		Y	Y
BMNG7322 Business Management 3B	7	15	1		Y	
FINM7322 Financial Management 3B	7	15	1	Y		
REPR7312 Research Practice	7	15	1	Y		
TAXN7321 Taxation	7	15	1	Y		

CAREER OPPORTUNITIES

This degree will open up an attractive range of career options; this degree is a perfect steppingstone to a diverse and exciting range of business related career opportunities, depending on which core discipline you choose.

Financial Management core discipline

- Financial Planning and Advisory
- New Business Developer/ Account Manager
- Financial Manager
- Investment Analyst
- Business Consulting

Finance and Accounting core discipline

- Corporate Accounting
- Financial Manager
- Investment Analyst
- Business Consulting

Marketing Management core discipline

- New Business Developer/ Account Manager
- Business Consulting
- Market Research
- General Management
- Sales Advisor

Strategic Management core discipline

- Junior Strategist
- New Business Developer/ Account Manager
- Business Consulting
- General Business Management

NOTE: Students have a MAXIMUM of 7 years in which to complete this qualification

- Curriculum and content are subject to change.
- Students will be required to register per academic year.
- Fees stated are per academic year and not for the full qualification.
- Students who are unsuccessful in a module(s) will need to reregister.



Should you complete your registration beyond the academic commencement of the semester, registration into individual modules cannot be guaranteed. Registration will be dependent on the availability of space within the relevant module group.

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Disclaimer: Please note that this fact sheet is accurate at the time of publication. The Independent Institute of Education (The IIE) reserves the right to alter any of the content prior to commencement of registration due to changes in regulation, policy, market requirements or any other valid reason.