Your Qualification

Diploma in Sport Development and Management
The Independent Institute of Education (The IIE)

The sporting world is filled with opportunities beyond simply being a professional athlete – this IIE Diploma equips graduates with the skills to develop the athletic talent of others as well as, represent sporting organisations and create an environment in which athletes and teams can develop.

What is this Diploma’s accreditation status?

The IIE Diploma in Sport Development and Management is accredited by the Council on Higher Education (CHE) and is registered by the South African Qualifications Authority (SAQA) on the National Qualifications Framework (NQF) as a 360-credit qualification on level 6 (SAQA ID: 74652).

Who is this Diploma aimed at?

This IIE Diploma will appeal to you if you are passionate about sports, love networking and have a keen interest in the management of the industry. It is aimed at students who intend to work as a sports manager, developing athletes and working as a sports consultant. You will learn about all aspects of the sport industry and acquire specialised business skills.
## What entry requirements will I need to study this Diploma?

<table>
<thead>
<tr>
<th>Minimum Admission Requirements</th>
<th>English</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSC: Diploma with 30%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>NC(V): Diploma pass with 40%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SC: Endorsement -none with 33.3%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SC(a): Diploma pass A minimum of 30% in LoLT in NSC/SC(a) OR with a min. of 33.3% in SC</td>
<td></td>
<td>Refer to the International Admissions Spreadsheet</td>
</tr>
</tbody>
</table>

**International:**

A SAQA Evaluation Certificate with NSC L4 equivalence with at least 40% or equivalent for English.

Alternatively, a cognate Higher Certificate (or equivalent) or Advanced Certificate may satisfy the minimum admission requirements to diploma studies. If the discipline not cognate at least 20% of credits must be academic literacy or numeracy related.

<table>
<thead>
<tr>
<th>Senate Discretionary Admissions</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Mature Age Exemption</td>
<td>Candidates must have attempted the Senior Certificate or equivalent, attained the age of 23 before or during the first year of registration with three years’ work experience and proven ability relating to the proposed programme as well as adequate communication skills; OR Candidates must have attained the age of 45 before or during the first year of registration.</td>
</tr>
<tr>
<td>Recognition of Prior Learning (RPL)</td>
<td>Where candidates do not satisfy the formal admission requirements for this qualification, The IIE may consider an admission application in terms of the Credit Accumulation and Transfer, Recognition of Prior Learning and Qualification Completion Policy (IIE010).</td>
</tr>
<tr>
<td>USAF approved cognate foundation programme</td>
<td>Candidates who have completed an USAF approved cognate foundation programme from a registered and accredited provider may be admitted.</td>
</tr>
<tr>
<td>Transfer students</td>
<td>Candidates who have successfully completed at least 120 credits on the first year of a cognate 3-year diploma may be admitted. However, if a student completed less than 120 credits, the admission criteria on the NSC or equivalent or higher certificate or advanced certificate apply.</td>
</tr>
<tr>
<td>OQSF qualifications</td>
<td>Candidates with an OQSF Level 5 cognate qualification may be admitted, provided the OQSF qualification has at least 120 credits at NQF Level 5.</td>
</tr>
<tr>
<td>General Education Development (GED) - An USA qualification developed by the American Council on Education (ACE)</td>
<td>Candidates with a GED qualification may be admitted if they have a SAQA Evaluation certificate with NSC L4 equivalence as well as a score of at least 38 for Academic Literacy (AL) and a score of at least 38 for Quantitative Literacy (QL).</td>
</tr>
</tbody>
</table>
What is The Teaching and Learning Strategy of The IIE’s Varsity College, and how will it help prepare me for the 21st century working world?

Our teaching and learning approach is based on active learning which enables us to focus on the skills you need to succeed in the New World. This way, the student is at the centre of learning. Academic life, we believe, should be as relevant and participative as possible – a dynamic, two-way exchange. This enables students to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills for the 21st Century workforce.

This collaborative approach teaches you how to think, and to ask questions; the right questions. We call it New World Thinking.

Our active learning approach is structured as a blend between online and face-2-face lectures. This allows us to take learning beyond the confines of the lecture room. independent, self-directed learners. Our Learning Management System called VCLearn enables this blend and affords you a range of approaches to teaching and learning, and resources that are designed to promote self-organised learning and thought leadership.

How is this Diploma structured at The IIE’s Varsity College?

The IIE Diploma in Sport Development and Management is a three-year diploma. The modules are delivered on a full-time basis with lectures being scheduled during the day from Monday to Friday.

Please note that in line with academic practice, The IIE’s curriculum is reviewed annually thus changes may occur in module structure and sequence in order to ensure that the qualification remains relevant. The exit level outcomes of the programme do not change. Registered students receive an updated programme curriculum on an annual basis.
What will I study in this Diploma?

CURRICULUM – FOR STUDENTS STARTING IN 2021

Year 1

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>NQF Level</th>
<th>Credit value</th>
<th>2nd Semester</th>
<th>NQF Level</th>
<th>Credit value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Communication (BUCOF020)</td>
<td>5</td>
<td>10</td>
<td>Digital Citizenship (DIGC5110)</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>Business Management IA (BUMA131)</td>
<td>5</td>
<td>11</td>
<td>Event Management (EVMA5112)</td>
<td>5</td>
<td>15</td>
</tr>
<tr>
<td>Introduction to Personal Computing (INPCF110)</td>
<td>5</td>
<td>5</td>
<td>Financial Management for Non-Financial Managers 1 (FIMA112)</td>
<td>5</td>
<td>10</td>
</tr>
<tr>
<td>Introduction to Scholarship A (ITSA5111)</td>
<td>5</td>
<td>8</td>
<td>Sport Marketing (SPMR5112)</td>
<td>5</td>
<td>12</td>
</tr>
<tr>
<td>History of Sport (HISP5111)</td>
<td>5</td>
<td>11</td>
<td>Sport Sociology (SPSO5112)</td>
<td>5</td>
<td>11</td>
</tr>
<tr>
<td>Sport Industry (SPIN5111)</td>
<td>5</td>
<td>12</td>
<td>Work Integrated Learning 1 (XDSM5119)</td>
<td>5</td>
<td>7</td>
</tr>
</tbody>
</table>

There are no corequisites or prerequisites applicable for first year

Year 2

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>NQF Level</th>
<th>Credit value</th>
<th>2nd Semester</th>
<th>NQF Level</th>
<th>Credit value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athlete Development 1 (ATDE6211)</td>
<td>6</td>
<td>9</td>
<td>Business Management 2 (BUMA221)</td>
<td>5</td>
<td>18</td>
</tr>
<tr>
<td>Financial Management for Non-Financial Managers 2 (FIMA212)</td>
<td>5</td>
<td>10</td>
<td>Entrepreneurship for Sport (ENSP6212)</td>
<td>6</td>
<td>12</td>
</tr>
<tr>
<td>Introduction to Public Relations (INPR020)</td>
<td>5</td>
<td>12</td>
<td>Ethics in Sport Management (ESMA6212)</td>
<td>6</td>
<td>10</td>
</tr>
<tr>
<td>Sport Development (SPDE5211)</td>
<td>5</td>
<td>10</td>
<td>Introduction to Human Resources (INHR5112)</td>
<td>5</td>
<td>9</td>
</tr>
<tr>
<td>Sport Law (SPLA6311)</td>
<td>6</td>
<td>12</td>
<td>Sport Psychology (SPPS6212)</td>
<td>6</td>
<td>8</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year-long module</th>
<th>NQF Level</th>
<th>Credit value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work Integrated Learning 2 (XDSM6219)</td>
<td>6</td>
<td>10</td>
</tr>
</tbody>
</table>

The following prerequisites apply:
There are no prerequisites applicable for second year

The following corequisites apply:
BUMA131 is a co-requisite for BUMA221
<table>
<thead>
<tr>
<th>Course</th>
<th>1st Semester</th>
<th>2nd Semester</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Athlete Development 2 (ATDE7311)</td>
<td>7</td>
<td>8</td>
<td>Community Sport Management (COSM6312)</td>
<td>6</td>
</tr>
<tr>
<td>Health and Safety in Facility Management (HSFM6311)</td>
<td>6</td>
<td>9</td>
<td>Injury Prevention (INJP6312)</td>
<td>6</td>
</tr>
<tr>
<td>Human Movement Studies (HUMS6311)</td>
<td>6</td>
<td>8</td>
<td>Management of Sport (MASP6312)</td>
<td>6</td>
</tr>
<tr>
<td>Project Management (PRMA6311)</td>
<td>6</td>
<td>11</td>
<td>Sport Nutrition (SPNU6312)</td>
<td>6</td>
</tr>
<tr>
<td>Sport Sponsorship (SPSP6211)</td>
<td>6</td>
<td>10</td>
<td>Sport Psychology 2 (SPPS7312)</td>
<td>7</td>
</tr>
</tbody>
</table>

**FIRST AID

Year-long module**

<table>
<thead>
<tr>
<th>Course</th>
<th>1st Semester</th>
<th>2nd Semester</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Work Integrated Learning 3 (XDSM6319)</td>
<td>6</td>
<td>20</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

There are no corequisites or prerequisites applicable for third year

**First Aid**

Students are encouraged to complete a first aid course in their third year

**INPCf110 Competency Test**

At The IIE’s Varsity College, we recognise that some students have developed the core skills to succeed in basic computer skills, either through schooling activities, or personal experience. The module Introduction to Personal Computing (INPCf110) is a 5-credit module and is offered across many of The IIE’s academic programmes. We provide students with an opportunity to write a competency test for the Introduction to Personal Computing (INPCf110) module for 2021 which, if passed, will exempt the student from having to attend class and the mark obtained in the competency assessment will become the student’s mark for the module.

The competency test will take place prior to the commencement of the module. Students must register for the module in order to access the competency assessment. The test is completed online and will take place in a computer lab on campus. The assessment covers basic Microsoft Windows 10 functionality and Microsoft Office 2016 applications (Word, Excel, PowerPoint and Outlook).

Your results will be available immediately. If you do not pass the competency test you will be required to attend class and complete the module.

**What about timetables?**

The IIE’s full-time programmes are aimed at students wishing to dedicate themselves to full-time studies for the duration of their qualification. This means that students are expected to engage in additional learning activities and assessments outside of the scheduled lecture-time.

Students must understand that timetables remain subject to change throughout the year. Unfortunately, we cannot guarantee that timetable structures will remain the same during each year of your studies with us. In addition, where students are repeating modules, these modules
may be offered in the evenings or on weekends. Students are required to attend lectures in order to remain up to date with the academic programme. Students who would like to pursue limited part-time employment opportunities outside of the academic programme must prioritise their studies and avoid committing to work schedules until after they have received their timetables and academic calendar from the institution.

**Work Integrated Learning (WIL)**

The Work-Integrated Learning (WIL) component of this programme, consisting of three WIL modules over the three years of this programme, is offered following a range of WIL approaches in order to foster learning that is more situated, participative, and ‘real world’ orientated.

Through the completion of the WIL modules, students will gain the necessary skills that will enhance their employability as, for example, community or club-based sports development officers and sport coordinators.

**What must I pass in order to graduate with this Diploma?**

To be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for each module of the programme; and have met all the Work Integrated Learning requirements, where applicable.

**How long do I have to complete this qualification?**

Students have a maximum of 6 years to complete this qualification.

**With what qualification will I graduate?**

You will graduate with The IIE Diploma in Sport Development and Management.

**Career opportunities: what careers areas can I pursue after I have completed this Diploma?**

- Sport Development officer within local government or local council
- School and sports club sport coordinator
- Health & wellness consultant within a wellness facility
- Sports Academy manager
- Sports officer within an organisation focusing on community upliftment
- Facility practitioner or Sport & Athlete development consultant

**Websites for you to visit:**

- [www.sportindustry.co.za](http://www.sportindustry.co.za)
- [www.ssisa.com](http://www.ssisa.com)
- [www.sportindustry.bizz](http://www.sportindustry.bizz)
- [www.srsa.gov.za](http://www.srsa.gov.za)
Call your nearest IIE’s Varsity College campus to discuss your career options with one of our Student Advisors.

DSDM 2021 V1 27 AUGUST 2020

Disclaimer: Please note that this fact sheet is accurate at the time of publication. The Independent Institute of Education (The IIE) reserves the right to alter any of the content prior to commencement of registration due to changes in regulation, policy, market requirements or any other valid reason.

British Accreditation Council

The IIE is not only accredited in South Africa but its dedication to providing quality education also led to it being accredited by the British Accreditation Council (BAC) in 2014. The British Accreditation Council is an independent authority in the United Kingdom that accredits private providers globally, including Greece, Switzerland, Singapore, India, Mauritius and the United Arab Emirates. In 2017 The IIE had its accreditation status confirmed by the BAC as an Independent Higher Education Institution confirming our confidence in the international comparability of our standards.

“South African students need to know, when they select a private higher education institution, that the standards offered are equivalent to those of a public University. Our students get this from our extensive local accreditation and registration. The students also benefit from knowing that we meet international standards too. The IIE is accredited as an Independent Higher Education Institution by the British Accreditation Council. Locally and internationally we have demonstrated the quality of what we offer,” said Dr Coughlan, Director, The Independent Institute of Education.

The IIE’s Varsity College students can be confident that their IIE learning experience meets international best practice standards.