



# School of Management



## IIE Bachelor of Commerce in Entrepreneurship (IIE Distance)

SAQA ID: 111287  
NQF Level 7  
(minimum 360 Credits)



### INTRODUCTION

The IIE Bachelor of Commerce in Entrepreneurship (BENT0701 ) degree provides graduates with general business principles and theory as preparation for entry into general employment, either as an entrepreneur or entrepreneurial thinker in corporate organisations. It will expose graduates to concepts, principles, and theories of entrepreneurship within the context of a developing country such as South Africa. This Degree will develop the graduate's capacity to analyse scenarios within the discipline of entrepreneurial studies, to make innovative decisions critical to the development, and the establishment of innovative and creative business ideas.

The distance mode of study is ideal for working adults who prefer not to attend full-time lectures but who are keen to study a commerce degree with a strong focus on Entrepreneurship with the aim of establishing their own business or act as a corporate entrepreneur and expand the business footprint of a current business within developing countries such as South Africa.

As an IIE distance student you will receive all your support online from a dedicated team of IIE Varsity College Online tutors.

### ADMISSION REQUIREMENTS

#### NSC: Bachelor pass with

English 50% and Math/HG 40% or Math Lit/SG/Technical Maths 60%

#### NC(V): Bachelor pass with

English 50% and Math/HG 50% or Math Lit/SG/Technical Maths 60%

#### SC: Endorsement with

English 50% and Math/HG 40% or Math Lit/SG/Technical Maths 60%

#### SC(a): Bachelor pass with

English 50% and Math/HG 40% or Math Lit/SG/Technical Maths 60%

#### International

An USAf Exemption Certificate to degree studies is required and meeting the relevant Maths and English requirements.

A cognate Higher Certificate or cognate 240 credit Diploma OR an Advanced Certificate or 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies. If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.

### ALTERNATIVE ADMISSION

(Should additional entrance requirements not be met at NSC Grade 12, entrance may be granted based on additional requirements being fulfilled)

#### English

NSC 40%-49% (if achieved 50% min in final Grade 11 results - applicable to contact and distance students.)

## CURRICULUM

YEAR 1					
			Semester 2	NQF Level	Credit Value
			BMAN5121 Business Management 1	5	15
			APTC5121 Applied Communication Techniques	5	15
			PMIC5111 Economics 1A	5	15
YEAR 2				5	15
Semester 3	NQF Level	Credit Value	Semester 4	NQF Level	Credit Value
ENTR5112 Entrepreneurship 1	5	15	ENTP6211 Entrepreneurship 2A: Ideation	5	15
MAKT5112 Introduction to Marketing Theory and Practice	5	15	BMNG6221 Business Management 2A	6	15
ACBP5121 Accounting 1A	5	15	FINE6211 Financial Management 2A	6	15
PMAC5112 Economics 1B	5	15			
YEAR 3					
Semester 5	NQF Level	Credit Value	Semester 6	NQF Level	Credit Value
ACBP5122 Accounting 1B	6	15	PRMN6212 Project Management	6	15
BMNG6222 Business Management 2B	6	15	ENTP7311 Entrepreneurship 3A	7	15
QUAT6221 Quantitative Techniques	6	15	BMNG7321 Business Management 3A	7	15
ENTP6212 Entrepreneurship 2B: Small Business Management	6	15			
YEAR 4					
Semester 7	NQF Level	Credit Value	Semester 8	NQF Level	Credit Value
BUSL6222 Business Law	6	15	INRS7321 Introduction to Research	7	15
ENTP7312 Entrepreneurship 3B	7	15	XBCE7319 Working Integrated Learning	7	15
BMNG7322 Business Management 3B	7	15			
YEAR 5					
Semester 9	NQF Level	Credit Value			
REPR7312 Research Practice	6	15			
ENRM7322 Enterprise Risk Management	7	15			



## CAREER OPPORTUNITIES

The BCOM in Entrepreneurship will provide graduates with the skills required to create, innovate, implement and manage new products and/or services within either large corporate business or small businesses. This Degree will enable graduates to apply a well-rounded knowledge base across a broad range of industries and government departments/entities. Career opportunities for graduates of this qualification exist as

- Entrepreneur
- Small Business Manager
- Corporate Entrepreneur
- New Business Developer/ Account Manager
- Business Consultant

**NOTE: Students have a MAXIMUM of 7 years in which to complete this qualification**

- Curriculum and content are subject to change.
- Students will be required to register per academic year.
- Fees stated are per academic year and not for the full qualification.
- Students who are unsuccessful in a module(s) will need to reregister.

***Should you complete your registration beyond the academic commencement of the semester, registration into individual modules cannot be guaranteed. Registration will be dependent on the availability of space within the relevant module group.***

V1 14 April 2023

*Disclaimer: Please note that this fact sheet is accurate at the time of publication. The Independent Institute of Education (The IIE) reserves the right to alter any of the content prior to commencement of registration due to changes in regulation, policy, market requirements or any other valid reason.*