



## School of Management



# IIE Bachelor of Commerce Honours in Management Contact : Full-time



SAQA ID 97601  
NQF Level 8  
(minimum 120 Credits)

### INTRODUCTION

The IIE Bachelor of Commerce Honours in Management aims to develop critical thinking and reflective skills in graduates holding a Bachelor of Commerce (with one of the management disciplines at NQF level 7) or equivalent degree. In line with industry demand, this degree will build on a broad knowledge base of business developed at undergraduate level in order to deepen students' insight and expertise in the core fields of management. This degree aims to extend students' knowledge on contemporary management theories in the modern-day business context. Students will engage with various management theories, research methodologies and techniques with the aim of applying and advancing their knowledge of the contemporary business world. This qualification will provide students with the expertise and in-depth theoretical knowledge in management that will support their progression in an organisation, producing a well-rounded, industry-ready postgraduate student.

### ADMISSION REQUIREMENTS

An appropriate Bachelor's Degree with an average of 60% in the final year;

**OR**

An appropriate Advanced Diploma, provided that a 360 credit Diploma or appropriate equivalent has been completed, with an average of 60% in the final year.

### BACHELOR OF COMMERCE HONOURS IN MANAGEMENT

Candidates must have modules in management disciplines at NQF Level 7 and a must have completed a foundation research module at the undergraduate level, preferably at NQF Level 7. Those who have not completed a foundation research module at undergraduate level will be required to do The IIE Introduction to Research SLP and need to be able to demonstrate an understanding of basic research before they can commence with their research report. Candidates are required to have achieved a minimum final year average of 60% in their third year (NQF L7) modules. Those with a final year average of 55 - 59% will be admitted if they attained an average of 60% or higher for the designated cognate/core discipline module at final-year (NQF L7) level.

## CURRICULUM

Semester 1		Semester 2	
<b>Management and Leadership</b> <b>MALE8411</b> The purpose of this module is to provide students with an in-depth innovative exploration of leadership and management in business, focusing mainly on the interrelationship of leadership and management in business, with consideration to both the national and international environment.		<b>Sustainability and Social Responsibility</b> <b>SUSR8412</b> The purpose of this module is to instil in students an understanding that sustainable and responsible business practices are about management approaches and activities to enhance business performance, whilst at the same time, accelerating positive social change, and protecting and preserving environmental integrity through the motivation of staff, market growth, product and service differentiation and creation of new business opportunities, with transparency and accountability to stakeholders.	
<b>International Business Management</b> <b>IBMA8411</b> The purpose of this module is for students to analyse the global forces shaping international business considering the macro business environments of different regions and countries from a South African perspective. Broad issues such as globalisation, trade and investment and management in an international environment are considered through the development of analytical skills and ability to apply knowledge to aid international business strategy development.		<b>Contemporary Management and Innovation</b> <b>COMI8412</b> The purpose of this module is to provide students with a comprehensive understanding of contemporary management theories, approaches and practices, including organisational behaviour and change. Students will gain insight and competency to lead management initiatives in business, and develop their skills, analytical tools and techniques in order to deal with contemporary management and innovation challenges.	
YEAR MODULE			
<b>Research</b> <b>RESE8419</b> The purpose of this module is to develop students' essential research skills for both professional and academic contexts alongside the ability to present and defend research to an expert audience. Emphasis is placed on independent and critical thinking, analysis, research design and methods, as well as academic discourse. Students complete a self-directed research project of limited scope under supervision in the discipline of the degree.			

Details are correct at the time of printing

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