



IIE Bachelor of Commerce

School of Management

The IIE Bachelor of Commerce (BCom) degree provides graduates with a broad-based business qualification that is invaluable in forging a career within the world of business. The BCom degree offers students a quality learning experience in the contemporary, dynamic and interesting field of Business with the opportunity to choose a core discipline in Strategic Management, Marketing Management, Financial Management or Finance and Accounting. This Bachelor's degree is designed to prepare students for the increasingly complex demands that they will face in the professional business environment. Graduates will enter the business world with solid theoretical knowledge; supported by strong problem solving, critical thinking, decision-making and strategic skills. This degree gives students a highly marketable balance of knowledge, practical application and skills.

DEGREE

CONTACT

FULL-TIME



Curriculum

Year 1							
	NQF Level	Credit Value	Semester	Financial Management Core Discipline	Finance and Accounting Core Discipline	Marketing Management Core Discipline	Strategic Management Core Discipline
ACBP5121 Accounting 1A	5	15	1	Y	Y	Y	Y
APCT5121 Applied Communication Techniques	5	15	1	Y	Y	Y	Y
BMNG5121 Business Management 1A	5	15	1	Y	Y	Y	Y
PMIC5111 Economics 1A	5	15	1	Y	Y	Y	Y
ACBP5122 Accounting 1B	5	15	2	Y	Y	Y	Y
BMNG5122 Business Management 1B	5	15	2	Y	Y	Y	Y
PMAC5112 Economics 1B	5	15	2	Y	Y	Y	Y
MAKT5112 Introduction to Marketing Theory and Practice	5	15	2	Y	Y	Y	Y

Year 2							
	NQF Level	Credit Value	Semester	Financial Management Core Discipline	Finance and Accounting Core Discipline	Marketing Management Core Discipline	Strategic Management Core Discipline
ACBP6221 Accounting 2A	6	15	3	Y	Y		
BMNG6221 Business Management 2A	6	15	3	Y	Y	Y	Y
FINM6221 Financial Management 2A	6	15	3	Y	Y	Y	Y
INRL6221 Industrial Relations	6	15	3				Y
MAKT6211 Marketing 2A	6	15	3			Y	
QUAT6221 Quantitative Techniques	6	15	3	Y	Y	Y	Y
ACBP6222 Accounting 2B	6	15	4	Y	Y		
BUSL6222 Business Law	6	15	4	Y	Y	Y	Y
BMNG6222 Business Management 2B	6	15	4	Y	Y	Y	Y
FINM6222 Financial Management 2B	6	15	4	Y	Y		
DGMT6212 Digital Marketing	6	15	4			Y	
MAKT6212 Marketing 2B	6	15	4			Y	
PRMA6211 Project Management	6	15	4				Y
RETM6222 Retail Management	6	15	4				Y

Year 3							
	NQF Level	Credit Value	Semester	Financial Management Core Discipline	Finance and Accounting Core Discipline	Marketing Management Core Discipline	Strategic Management Core Discipline
ACBP7321 Accounting 3A	7	15	5		Y		
BMNG7321 Business Management 3A	7	15	5	Y		Y	Y
FINM7321 Financial Accounting 3A	7	15	5	Y	Y		
INRS7321 Introduction to Research	7	15	5	Y	Y	Y	Y
MAKT7311 Marketing 3A	7	15	5			Y	
SPCM7321 Supply Chain Management	7	15	5				Y
XBCM7329 Work Integrated Learning	7	15	5	Y	Y	Y	Y
ACBP7322 Accounting 3B	7	2	6		Y		
BMNG7322 Business Management 3B	7	15	6	Y		Y	Y
FINM7322 Financial Management 3B	7	15	6	Y	Y		
REPR7312 Research Practice	7	15	6	Y	Y	Y	Y
TAXN7321 Taxation	7	15	6	Y	Y		
INKM7322 Information and Knowledge Management	7	15	6			Y	Y
MAKT7312 Marketing 3B	7	15	6			Y	
ENRM7322 Enterprise Risk Management	7	15	6				Y

Career opportunities

This degree will open up an attractive range of career options; this degree is a perfect steppingstone to a diverse and exciting range of business related career opportunities, depending on which core discipline you choose.

Financial Management core discipline

- Financial Planning and Advisory
- New Business Developer/ Account Manager
- Financial Manager
- Investment Analyst
- Business Consulting

Finance and Accounting core discipline

- Corporate Accounting
- Financial Manager
- Investment Analyst
- Business Consulting

Marketing Management core discipline

- New Business Developer/ Account Manager
- Business Consulting
- Market Research
- General Management
- Sales Advisor

Strategic Management core discipline

- Junior Strategist
- New Business Developer/ Account Manager
- Business Consulting
- General Business Management



Articulation Options

For the School of Management, the following qualifications allow you to articulate into the Bachelor of Commerce should you meet the requirements:

- Higher Certificate in Business Principles and Practice
- Higher Certificate in Office Administration
- Higher Certificate in Human Resource Practices
- Higher Certificate in Bookkeeping
- Higher Certificate in Logistics and Supply Chain Management.

For alternative articulation options within our other schools please contact your campus for further information.

Timetables

This qualification is aimed at students who wish to complete full-time face-to-face studies for the duration of their qualification. This means that students are expected to be available throughout the day for class in the academic year depending on how the timetable is structured. Students may also be required to write assessments or submit coursework or assignments outside of normal class time. Students who would like to pursue part time employment opportunities outside of the academic programme must prioritise their studies and avoid committing to work schedules until after they have received their timetables and academic calendar from the institution. Students must also note that timetables remain subject to change throughout the academic year.

Admission requirements

Minimum Admission Requirements	NSC: Bachelor pass with	English 50% and Math/HG 30% or Math Lit/SG/ Technical Maths 50%	
	NC (V): Bachelor pass with	English 50% and Math/HG 50% or Math Lit/SG/ Technical Maths 60%	
	SC: Endorsement with	English 50% and Math/HG 30% or Math Lit/SG/ Technical Maths 50%	
	SC(a): Bachelor pass with	English 50% and Math/HG 30% or Math Lit/SG/ Technical Maths 50%	
	International	An USAf Exemption Certificate is required as well as meeting the relevant Maths and English requirements. <u>Refer to International Admissions Spreadsheet</u>	
		A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies. If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.	
Alternate Admission (Should minimum admission requirements not be met at NSC Grade 12, then entrance may be granted based on additional requirements being fulfilled)		NSC	Notes
	English	40-49%	If achieved 50% min in final Grade 11 results - applicable to contact and distance students

THE IIE IS ACCREDITED AS AN INDEPENDENT HIGHER EDUCATION INSTITUTION BY THE BRITISH ACCREDITATION COUNCIL.

Details are correct at the time of printing V1 27 May 2023