

**SANDTON**

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**IMM GRADUATE SCHOOL OF MARKETING (IMM GSM)**

**VARSITY COLLEGE PART-TIME PROGRAMMES**

**1ST SEMESTER 2012**

SUBJECT	START DATE	FINISH DATE	DAY OF WEEK	TIME	EXAM DATE	FEES & PAYMENT OPTIONS		
						CASH FEE	DEPOSIT	MONTHLY INSTALMENTS
Marketing 1 (MAR 101)	31-Jan-12	17-Apr-12	Tues	18:00 - 21:00	24-May-12 AM	R 3,650	R 950	R 930 x 3
Financial Management 1 (FM 101)	30-Jan-12	23-Apr-12	Mon	18:00 - 21:00	22-May-12 AM	R 3,650	R 950	R 930 x 3
Macro Economics / Economics 1	2-Feb-12	19-Apr-12	Thurs	18:00 - 21:00	30-May-12 AM	R 3,650	R 950	R 930 x 3
Business Communication 1 (BC101)	31-Jan-12	17-Apr-12	Tues	18:00 - 21:00	31-May-12 AM	R 3,650	R 950	R 930 x 3
Business Management 1	1-Feb-12	25-Apr-12	Wed	18:00 - 21:00	23-May-12 AM	R 3,650	R 950	R 930 x 3
Sales Management (SAM101)	2-Feb-12	19-Apr-12	Thurs	18:00 - 21:00	29-May-12 AM	R 3,650	R 950	R 930 x 3
Business Law	2-Feb-12	19-Apr-12	Thurs	18:00 - 21:00	1-June-12 PM	R 3,650	R 950	R 930 x 3
Business Statistics 1 / Statistical Analysis	31-Jan-12	17-Apr-12	Tues	18:00 - 21:00	29-May-12 PM	R 3,650	R 950	R 930 x 3
Academic Literacy	2-Feb-12	19-Apr-12	Thurs	18:00 - 21:00	1-June-12 PM	R 3,650	R 950	R 930 x 3
Business Numeracy 1	30-Jan-12	23-Apr-12	Mon	18:00 - 21:00	22-May-12 AM	R 3,650	R 950	R 930 x 3

Micro Economics / Economic 2	30-Jan-12	23-Apr-12	Mon	18:00 - 21:00	21-May-12 PM	R 3,650	R 950	R 930 x 3
Marketing Communications 2	2-Feb-12	19-Apr-12	Thurs	18:00 - 21:00	25-May-12 PM	R 3,650	R 950	R 930 x 3
Consumer & Buyer Behaviour	30-Jan-12	23-Apr-12	Mon	18:00 - 21:00	28-May-12 PM	R 3,650	R 950	R 930 x 3
Practice of Marketing / Marketing 2	1-Feb-12	25-Apr-12	Wed	18:00 - 21:00	23-May-12 PM	R 3,650	R 950	R 930 x 3
Business Management 2	31-Jan-12	17-Apr-12	Tues	18:00 - 21:00	29-May-12 PM	R 3,650	R 950	R 930 x 3
Financial Management 2	1-Feb-12	25-Apr-12	Wed	18:00 - 21:00	24-May-12 AM	R 3,650	R 950	R 930 x 3
Basic Marketing Research 2	2-Feb-12	19-Apr-12	Thurs	18:00 - 21:00	31-May-12 AM	R 3,650	R 950	R 930 x 3

3<sup>rd</sup> Year Old Curriculum

Financial Management	31-Jan-12	17-Apr-12	Tues	18:00 - 21:00	24-May-12 AM	R 3,650	R 950	R 930 x 3
Marketing Research	1-Feb-12	25-Apr-12	Wed	18:00 - 21:00	31-May-12 AM	R 3,650	R 950	R 930 x 3
International Marketing	30-Jan-12	23-Apr-12	Mon	18:00 - 21:00	30-May-12 PM	R 3,650	R 950	R 930 x 3
Marketing Strategy	2-Feb-12	19-Apr-12	Thurs	18:00 - 21:00	28-May-12 AM	R 3,650	R 950	R 930 x 3

BBA Old Curriculum

Distribution and Logistics Management	30-Jan-12	7-May-12	Mon	18:00 - 21:00	28-May-12 PM	R 4,250	R 1,250	R 780 x 4
Strategic Management	31-Jan-12	24-Apr-12	Tues	18:00 - 21:00	22-May-12 PM	R 4,250	R 1,250	R 780 x 4
Sales Management	2-Feb-12	26-Apr-12	Thurs	18:00 - 21:00	29-May-12 AM	R 4,250	R 1,250	R 780 x 4
Human Resource Management	1-Feb-12	2-May-12	Wed	18:00 - 21:00	1-June-12 PM	R 4,250	R 1,250	R 780 x 4
Management Accounting	28-Jan-12	5-May-12	Sat	09:00 - 12:00	22-May-12 PM	R 4,250	R 1,250	R 780 x 4
Product Management	31-Jan-12	24-Apr-12	Tues	18:00 - 21:00	23-May-12 AM	R 4,250	R 1,250	R 780 x 4
Financial Accounting	2-Feb-12	26-Apr-12	Thurs	18:00 - 21:00	30-May-12 PM	R 4,250	R 1,250	R 780 x 4

**NOTES:**

- It is the responsibility of the student to arrange registration and exam entry with the IMM GSM - Deadline is 1 March 2012.
- Course start dates, times and prices are subject to change.