



Part-time Programmes

IMM GRADUATE SCHOOL OF MARKETING (IMM GSM)

VARSITY COLLEGE PART-TIME PROGRAMMES : FIRST SEMESTER – WESTVILLE CAMPUS

| SUBJECT | START DATE | END DATE | DAY | TIME | Exam Date | FEES & PAYMENT OPTIONS | | | |
|---|------------|----------|-------|-------------|-----------|------------------------|---------|---------------------|-------------|
| | | | | | | CASH FEE | DEPOSIT | MONTHLY INSTALMENTS | TERMS TOTAL |
| Marketing 1 | 06.02.12 | 07.05.12 | Mon | 17h30-20h30 | 24.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Economics 1 | 07.02.12 | 08.05.12 | Tues | 17h30-20h30 | 30.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Business Communication 1 | 08.02.12 | 09.05.12 | Wed | 17h30-20h30 | 31.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Financial Management 1 | 09.02.12 | 10.05.12 | Thurs | 17h30-20h30 | 22.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Business Management 1 | 09.02.12 | 10.05.12 | Thurs | 17h30-20h30 | 23.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Sales Management | 07.02.12 | 08.05.12 | Tues | 17h30-20h30 | 29.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Business Law | 06.02.12 | 07.05.12 | Mon | 17h30-20h30 | 01.06.12 | R2650 | R650 | 3 x R690 | R2720 |
| Business Statistics 1 | 08.02.12 | 09.05.12 | Wed | 17h30-20h30 | 29.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Marketing 2 (Practice of Marketing) | 08.02.12 | 09.05.12 | Wed | 17h30-20h30 | 23.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Marketing Communications 2 | 06.02.12 | 07.05.12 | Mon | 17h30-20h30 | 25.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Consumer & Buyer Behaviour | 07.02.12 | 08.05.12 | Tues | 17h30-20h30 | 28.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Economics 2 | 09.02.12 | 10.05.12 | Thurs | 17h30-20h30 | 21.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Business Management 2 | 06.02.12 | 07.05.12 | Mon | 17h30-20h30 | 29.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Financial Management 2 | 07.02.12 | 08.05.12 | Tues | 17h30-20h30 | 24.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Statistical Analysis | 08.02.12 | 09.05.12 | Wed | 17h30-20h30 | 29.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Basic Marketing Research 2 | 09.02.12 | 10.05.12 | Thurs | 17h30-20h30 | 31.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Marketing 3 (Marketing Strategy) | 08.02.12 | 09.05.12 | Wed | 17h30-20h30 | 28.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Marketing Research Theory 3 (Practice of Marketing Research) | 06.02.12 | 07.05.12 | Mon | 17h30-20h30 | 31.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Financial Management | 07.02.12 | 08.05.12 | Tues | 17h30-20h30 | 24.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| International Marketing | 09.02.12 | 10.05.12 | Thurs | 17h30-20h30 | 30.05.12 | R2650 | R650 | 3 x R690 | R2720 |
| Strategic Management | 07.02.12 | 08.05.12 | Tues | 17h30-20h30 | 22.05.12 | R3950 | R1050 | 4 x R750 | R4050 |
| Financial Accounting | 08.02.12 | 09.05.12 | Wed | 17h30-20h30 | 30.05.12 | R3950 | R1050 | 4 x R750 | R4050 |
| Distribution & Logistics | 06.02.12 | 07.05.12 | Mon | 17h30-20h30 | 28.05.12 | R3950 | R1050 | 4 x R750 | R4050 |

NOTE: Programmes are run subject to minimum enrolments; Start dates and class times are subject to change without notice. It is the responsibility of the student to arrange registration and exam entry with the IMM GSM directly.

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