



Part-time Programmes

IMM GRADUATE SCHOOL OF MARKETING (IMM GSM)								
PART TIME IMM GSM								
SUBJECT	DATES	DAY OF WEEK	TIME	IMM EXAM DATE	FEES & PAYMENT OPTION			
					CASH FEE	DEPOSIT	MONTHLY INSTALMENT	TERMS FEE
Marketing 3 (Marketing Strategy)	7 Feb – 15 May	Tues	18:00 – 21:00	28 May	R2 650	R650	3 x R690	R2 720
Marketing Research Theory 3 (Practice of Marketing Research)	6 Feb – 14 May	Mon	18:00 – 21:00	31 May	R2 650	R650	3 x R690	R2 720
Financial Management	9 Feb – 17 May	Thurs	18:00 – 21:00	24 May	R2 650	R650	3 x R690	R2 720
International Marketing	8 May – 16 May	Wed	18:00 – 21:00	30 May	R2 650	R650	3 x R690	R2 720
Strategic Management	24 Jan – 15 May	Tues	18:00 – 21:00	22 May	R3 950	R1 050	4 x R750	R4 050
Financial Accounting	23 Jan – 14 May	Mon	18:00 – 21:00	30 May	R3 950	R1 050	4 x R750	R4 050
Distribution & Logistics	25 Jan – 16 May	Wed	18:00 – 21:00	28 May	R3 950	R1 050	4 x R750	R4 050

- Programmes are run subject to minimum enrolments.
 - Start dates and class times are subject to change without notice.
 - It is the responsibility of the student to arrange registration and exam entry and confirm examination dates with the IMM GSM directly.
- ^ Statistical Analysis: Indicates inclusion of additional session(s) to accommodate Public and conflicting holidays and/or exam dates.

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